

# Econo Lodge

2606 E Highway 66, Elk City, OK 73644



Presented By:  
InterWest Realty



# Econo Lodge

2606 E Highway 66, Elk City, OK 73644

## Property Details

Econolodge is conveniently located in Elk City, right off of Interstate 40, making it an easy stop on the road.

It located very close to places like the Elk City Regional Business Airport, Old Town Museum, Colonel Herring Park, and the Elk City Speedway.

close to the National Route 66 Museum, located in nearby Clinton.

**Price: \$1,500,000**

View the full listing here: <https://www.loopnet.com/Listing/2606-E-Highway-66-Elk-City-OK/18242854/>

Price:	\$1,500,000
Property Type:	Hospitality
Property Sub-type:	Motel
Building Class:	C
Sale Type:	Investment
Lot Size:	5.00 AC
Building Size:	18,000 SF
Sale Conditions:	[object Object]
Average Daily Rate:	43
Revenue/Avail Room:	15
No. Rooms:	74
No. Stories:	2
Year Built:	1973
APN / Parcel ID:	0425-011-021-24-0-006-00

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## Unit/Room Mix Information

Description	No. Rooms	Avg. Daily Rate
	74	39

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## Location



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## Property Photos



front picture main



front-picture-1

# Econo Lodge

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## Property Photos



swimming pool



inside picture-1

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## Property Photos



inside picture-4



inside picture-3

# Econo Lodge

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## Property Photos



inside picture-2



room picture

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econolodge

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The Econo Lodge Elk City is centrally located in Elk City, within a 10-minute drive of National Route 66 Museum and Elk City Golf and Country Club. This hotel is 4.4 mi (7 km) from Ackley Park and 20 mi (32.2 km) from Sayre Golf Course. The hotel offers recreation opportunities such as a fitness center and other amenities including complimentary wireless Internet access. The business featured amenities include a computer station, a 24-hour front desk, and multilingual staff. Free self parking is available onsite. A complimentary breakfast is included.

The Econo Lodge offers make yourself at home atmosphere. It has 74 air-conditioned rooms featuring refrigerators and flat-screen televisions. Complimentary wireless Internet access keeps the customer connected, and cable programming is available for guest entertainment. Bathrooms with shower/tub combinations are provided to the guest. Customer conveniences include phones, as well as microwaves and coffee/teakemakers.

The Econo Lodge offers conference room, gym fitness facilities, wheelchair access and parking to its customers too.

## History of Econo Lodge

Before Super 8, there was Econo Lodge. Based in the United States and Canada, this economy motel chain brand is the second largest brand under the Choice Hotels group. It was created to provide the finest accommodations under the budget-friendly category by Vernon Myers and his son Vernon Jr. Econo Travel now Econo Lodge materialized with funding and marketing help from Lloyd Tarbutton, a local businessman.

Interestingly, business started with Sandy Econo, the hotel's "mascot" dressed in a Scottish kilt and tam walking around the neighborhood giving away brochures. However, the hotel chain was sold in 1983 for \$836 million, all 306 hotels and adapted the name Econo Lodge instead of Econo Travel. The brand was sold and bought several times before Paul Wallace bought the brand and refurbished it and eventually sold it to Choice Hotels International in 1990.

Eventually, this hotel concept located in 865 Military Highway grew from one location to 800 hotels under the Econo Lodge brand today. Initially, there were 40 rooms in each property located near highways and roads. Expansion continues and by 2013, there were around 830 Econo Lodge hotels open and operating in the United States with 28 more under development. Every state in the U.S. and the Canadian province has an



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Econo Lodge in it.

## **HOTEL LOCATION**

The Hotel distances are displayed to the nearest 0.1 mile and kilometer.

Ackley Park - 7 km / 4.4 mi

National Route 66 Museum - 7.1 km / 4.4 mi

Elk City Golf and Country Club - 8 km / 5 mi

Sayre Golf Course - 32.2 km / 20 mi

Water-Zoo Indoor Water Park - 39.3 km / 24.4 mi

Oklahoma Route 66 Museum - 39.7 km / 24.7 mi

Acme Brick Park - 39.7 km / 24.7 mi

The preferred airport for Econo Lodge Elk City is Oklahoma City,OK (OKC-Will Rogers World) - 174.4 km / 108.4 mi